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Freeport Indonesia Mentoring Young Papuan Entrepreneurs Through Papuan Bridge Program

Kuala Kencana - PT Freeport Indonesia (PTFI) is endeavoring to increase the skills of young native Papuans through its Papuan Bridge Program for Youth Entrepreneurship (PBP YET), a program specifically tailored for entrepreneurial development.

"The PBP YET program is part of PTFI's social investment, conducted by way of Nemangkawi Mining Institute IPN. The program's objective is to increase knowledge and skills in the field of entrepreneurship among native Papuan human resources," PTFI Senior Vice President (SVP) for Sustainable Development, Nathan Kum stated during the launching of the first batch of PFP YET participants, in Kuala Kencana, Timika, on Wednesday (17/4).

11 participants passed the selection process for which 252 aspirants from across Papua had registered. Subsequently these selected participants will follow a training course over the next four months. Throughout this training period, they will be provided by PTFI with health facilities and pocket money.

One such participant, Yanti Onamawe who is from the indigenous Amungme Tribe expressed enthusiasm about joining the program. She is the proprietress of a kiosk rental business, and she was optimistic about acquiring new knowhow on entrepreneurship which she will be able to apply in the running of her business.

"I am very happy about being selected and joining this PBP program. I hope to acquire new knowhow on operating a business, which will be beneficial towards continuing my business and developing it further," Yanti said.

Another participant, who hails from the Kamoro Tribe, Fransina Weyau and sells betel nuts and operates a coffee stall, says she will earnestly endeavor to engage in the four-month program. She is proud to have been selected from among hundreds of aspirants who registered. "I am confident my business knowledge and skills will increase by participating in this PBP YET program organized by PTFI," Fransina said.

Nathan revealed this training program adopted instruction material from the *Dream Builder* program initiated by Freeport McMoRan Foundation in collaboration with Thunderbird School of Global Management and Arizona State University (ASU). *Dream Builder* is a certified training program with more than 185 participants from 182 countries.

All PBP YET participants will receive instruction on how to deal with matters and situations generally encountered in the world of business, and among others will be taught presentation

skills, computer skills, fluency in the English language, leadership, entrepreneurship, and proper marketing skills.

"It is our hope that after engaging in this training, participants will be able to apply and practice what they learned during training in their business activity, such that the PBP YET program can continue and generate more and more successful native Papuan entrepreneurs," Nathan Kum said.



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PTFI SVP, Sustainable Development, Nathan Kum motivating PBP YET participants during the program launching at Nemangkawi Mining Institute IPN in Kuala Kencana, Timika, on Wednesday (18/4).